

PASAR MALAM

COMMUNITY NIGHT MARKET

STALLHOLDER PACK

CURTIN
STUDENT
GUILD

INTERNATIONAL
STUDENT
COMMITTEE

WWW.GUILD.CURTIN.EDU.AU





ABOUT US

Pasar Malam is coordinated by the International Student Committee of the Curtin Student Guild. We are a not for profit organisation that provides services to the student community.

PASAR MALAM

Pasar Malam returns on Friday 12th November 2021 from 5pm - 10pm celebrating more than 10 years as one of Curtin University's most iconic events. Named after the Malay and Indonesian phrase for "night market", the event is a vibrant celebration of international food and culture and is the jewel in the crown of Multicultural Week at Curtin. We want visitors to experience cuisines from around the world while enjoying crafts and traditional performances in the charming laneways, gardens and promenades of Curtin University's Bentley campus.

We are seeking expressions of interest from stallholders who can provide unique and diverse food and cultural experiences.

- 40+ food vendors,
- Family fun zone with carnival rides, face painting, henna, and sideshow alley,
- Craft & artisan stalls featuring handmade and locally designed pieces,
- Free live on-stage entertainment and roving performers,
- More than 10 years of success,
- FREE event,
- More than 12,000 patrons,
- Family friendly, and
- Strong community engagement.

OUR ATTENDEES

Curtin Students (18-25+ years old)
Curtin Staff (25+ years old)
Families
Older community members
(50+ years old)
Length of stay 4+ hours

FOOD STALL PACKAGES

CATEGORY A: \$350 Non-Marquee Verandah Stalls

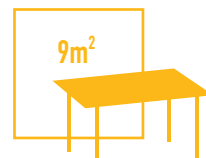


- Approx 2.5m x 3m
- Located under existing building eaves
- 3 x trestle tables
- 1 x 10amp power board
- 1 x basic overhead stall light
- Access to shared event amenities (on-site cool-room, skip bins, oil disposal drums, water troughs)
- Not available to stalls using charcoal grills, BBQs, or gas cookers

Why choose this package?

Low cost option!

CATEGORY B: \$400 BYO Marquee Stalls



- 3m x 3m
- Must supply & install own marquee (with walls & weights)
- Includes 3 x trestle tables
- 1 x 10 amp power board
- 1 x basic overhead stall light
- Manor fencing (for stalls using charcoal / gas / BBQ only)
- Includes access to shared event amenities (on-site cool-room, skip bins, oil disposal drums, water troughs)

Why choose this package?

Best value for money!

CATEGORY C: \$500 Premium Marquee Stalls



- 3m x 3m
- Includes premium 3 x 3m weatherproof marquee with walls (fully installed)
- Includes handwashing & dishwashing stations (water drums with taps, buckets, dishwashing liquid, sanitiser)
- Includes individual stall bin with spare bin bags -
- Includes 3 x trestle tables
- 1 x 10amp power board
- 1 x basic overhead stall light
- Manor fencing (for stalls using charcoal / gas / BBQ)
- Includes access to shared event amenities (on-site cool-room, skip bins, oil disposal drums, water troughs)

Why choose this package?

Premium features with minimal setup!

CATEGORY D: \$350 Food Trucks & Vans



- Various sizes considered
- No power provided – must be self-powered or supply own generator

Why choose this package?

Self-sufficient!

CATEGORY E: \$50 Artisinal Market Stall



- Approx. 1.8m x 0.6m
- Includes 1 x trestle table
- Located under existing building eaves or pre-installed marquees
- No access to power
- 1 x basic overhead stall light
- No food or beverage permitted to be sold

You can upgrade any of our packages with the following additions:

Additional Charges

- Extra trestle tables \$20 per table
- 10amp power board \$50
- Access to 15amp power \$100

Discounts

- Registered not-for-profit groups / 10% discount on food stalls
- Guild-registered Curtin student clubs / 15% discount on food stalls

THE APPLICATION PROCESS



Applications open online in mid-August at
WWW.GUILD.CURTIN.EDU.AU

Selection Process

The key considerations we apply in the assessment of applications for Pasar Malam are:

- Type and origin of food (we endeavour to represent as many corners of the globe as possible at the event, and will preference cuisines that are not widely represented by other applicants)
- Prior experience/attendance at Pasar Malam and/or other food markets
- Flexibility and ability to fit in with other stallholders and work with Curtin Student Guild event organisers

What Happens Next?

Successful stallholders will be notified via email and issued an invoice after applications have closed.

Pasar Malam is a large and complex event. During bump-in, event duration, and bump-out, there is a lot going on. To ensure a safe and enjoyable event for all, all stallholders are required to attend an onsite induction and food safety briefing prior to the event.

This covers all operational health and safety issues and local government requirements, and will make the event a safer environment for you, your employees and patrons. Stallholders who fail to attend the induction and food safety briefing will not be permitted to trade at the event.

If you have any questions, or would like to know more, feel free to contact us!

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