

# PASAR MALAM

STALLHOLDER PACK

CURTIN  
STUDENT  
GUILD



INTERNATIONAL  
STUDENT  
COMMITTEE

[WWW.GUILD.CURTIN.EDU.AU](http://WWW.GUILD.CURTIN.EDU.AU)



# PASAR MALAM

Pasar Malam returns on Friday 15th November 2024 from 5pm - 10pm. Named after the Malay and Indonesian phrase for “night market”, the event is a vibrant celebration of international food and culture. We want visitors to experience cuisines from around the world while enjoying crafts and traditional performances in the charming laneways, gardens and promenades of Curtin University’s Bentley campus.

We are seeking expressions of interest from stallholders who can provide unique and diverse food and cultural experiences.



**25+ FOOD VENDORS.**

**FAMILY FUN ZONE WITH CARNIVAL RIDES, FACE PAINTING, HENNA, AND SIDESHOW ALLEY.**

**CRAFT & ARTISAN STALLS FEATURING HANDMADE AND LOCALLY DESIGNED PIECES.**

**FREE LIVE ON-STAGE ENTERTAINMENT AND ROVING PERFORMERS.**

**MORE THAN 15 YEARS OF SUCCESS**

**FREE EVENT.**

**MORE THAN 10,000 PATRONS.**

**FAMILY FRIENDLY WITH A STRONG COMMUNITY ENGAGEMENT.**

## OUR ATTENDEES

CURTIN STUDENTS (18-25+ YEARS OLD)

CURTIN STAFF (25+ YEARS OLD)

FAMILIES

OLDER COMMUNITY MEMBERS

(50+ YEARS OLD)

LENGTH OF STAY 4+ HOURS



## ABOUT US

Pasar Malam is coordinated by the International Student Committee of the Curtin Student Guild. We are a not for profit organisation that provides services to the student community.

# FOOD STALL PACKAGES



## CATEGORY A: \$400 Non-Marquee Verandah Stalls



- Approx 2.5m x 3m
- Located under existing building eaves
- 3 x trestle tables
- 1 x 10amp power board
- 1 x basic overhead stall light
- Access to shared event amenities (on-site cool-room, skip bins, oil disposal drums, water troughs)
- Not available to stalls using charcoal grills, BBQs, or gas cookers

**Why choose this package?**  
Low cost option!

## CATEGORY B: \$450 BYO Marquee Stalls



- 3m x 3m
- Must supply & install own marquee (with walls & weights)
- Includes 3 x trestle tables
- 1 x 10 amp power board
- 1 x basic overhead stall light
- Manor fencing (for stalls using charcoal / gas / BBQ only)
- Includes access to shared event amenities (on-site cool-room, skip bins, oil disposal drums, water troughs)

**Why choose this package?**  
Best value for money!

## CATEGORY C: \$550 Premium Marquee Stalls



- 3m x 3m
- Includes premium 3 x 3m weatherproof marquee with walls (fully installed)
- Includes handwashing & dishwashing stations (water drums with taps, buckets, dishwashing liquid, sanitiser)
- Includes individual stall bin with spare bin bags -
- Includes 3 x trestle tables
- 1 x 10amp power board
- 1 x basic overhead stall light
- Manor fencing (for stalls using charcoal / gas / BBQ)
- Includes access to shared event amenities (on-site cool-room, skip bins, oil disposal drums, water troughs)

**Why choose this package?**  
Premium features with minimal setup!

## CATEGORY D: \$450 Food Trucks & Vans



- Various sizes considered
- No power provided – must be self-powered or supply own generator

**Why choose this package?**  
Self-sufficient!

## CATEGORY E: \$100 Artisinal Market Stall



- Approx. 1.8m x 0.6m
- Includes 1 x trestle table
- Located under existing building eaves or pre-installed marquees
- No access to power
- 1 x basic overhead stall light
- No food or beverage permitted to be sold

### You can upgrade any of our packages with the following additions:

#### Additional Charges

- 10amp power board \$50
- Access to 15amp power \$100

#### Discounts

- Registered not-for-profit groups / 10% discount on food stalls

# THE APPLICATION PROCESS



APPLICATIONS OPEN ONLINE IN LATE AUGUST AT  
[WWW.GUILD.CURTIN.EDU.AU](http://WWW.GUILD.CURTIN.EDU.AU)

## Selection Process

The key considerations we apply in the assessment of applications for Pasar Malam are:

- Type and origin of food (we endeavour to represent as many corners of the globe as possible at the event, and will preference cuisines that are not widely represented by other applicants)
- Prior experience/attendance at Pasar Malam and/or other food markets
- Flexibility and ability to fit in with other stallholders and work with Curtin Student Guild event organisers

## What Happens Next?

Successful stallholders will be notified via email and issued an invoice after applications have closed.

Pasar Malam is a large and complex event. During bump-in, event duration, and bump-out, there is a lot going on. To ensure a safe and enjoyable event for all, all stallholders are required to attend an onsite induction and food safety briefing prior to the event.

This covers all operational health and safety issues and local government requirements, and will make the event a safer environment for you, your employees and patrons. Stallholders who fail to attend the induction and food safety briefing will not be permitted to trade at the event.

If you have any questions, or would like to know more, feel free to contact us!



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