



**Stick  
with me,  
Kid.**

**small run stickers.**

**CLUB MERCH  
information pack**

# ABOUT US



**Hi! I'm Carla** and I'm an artist who makes stickers. Last year, after becoming frustrated with the lack of flexibility of larger print shops, I invested in equipment and started printing my own stock from my Perth studio.

Now I lead a small team of artists and we specialise in small-run sticker printing and promotional items for other creatives and small (and tiny!) businesses.

We know first hand what a hassle it is to deal with big print companies who have high minimum quantities and talk in confusing industry jargon. That's why we have tried to make getting custom stickers as simple as possible.

**Contact us and let's chat:**  
[hello@carlaadams.net](mailto:hello@carlaadams.net)

**Only want 5 badges? No problems!**  
**One sheet of stickers? Absolutely!**  
**Got a dumb question? No such thing!**  
**Stick with me, Kid.**

# DIE-CUT STICKERS

**Die-cut** stickers are cut using a process that removes the excess material and leaves the design in its specific shape.

This allows for a wide range of possibilities when it comes to the size and shape of the sticker, as the cutting machine can be programmed to cut the sticker into any shape.

Die-cut stickers are printed on high-quality vinyl and cold laminate is applied by hand, to ensure your stickers are:

- scratch resistant.
- waterproof (not to brag, but I wash my drink bottle in an industrial dishwasher and my stickers are FINE.)
- UV-protected, allowing for longer-lasting stickers in our harsh Australian sun.
- Extra glossy, thick and schmick looking.

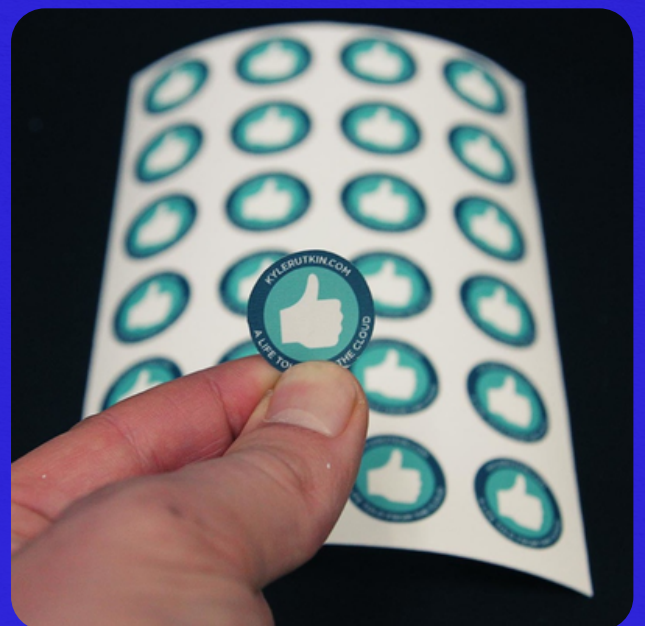


# KISS-CUT STICKERS

**Kiss-cut** stickers are trimmed using a sharp blade to cut through the adhesive layer, leaving the backing intact. The result is a sticker that is easy to remove from the backing, making it ideal for quick peeling and sticking and high-volume stickering.

Kiss-cut sticker sheets are printed on adhesive paper with recyclable backing in either gloss or matte finish.

If you wanna be really *\*fancy\**, we can print your kiss-cut stickers on holographic, glitter effect or metallic vinyl.



# BUMPER STICKERS



Bumper stickers are a great way to playfully connect to your audience or give club members a chance to show off their affiliation.

Our Bumper Stickers are designed for outdoor use and are fully waterproof and UV resistant.

We don't mind admitting that we are bumper sticker **EXPERTS** and can even help with your design.



# MERCHANDISE

We can also produce a variety of merchandise that make great membership incentives or gifts.

- 25mm and 58mm Button Badges
- 25mm and 58mm round Magnets
- 58mm round Pocket Mirrors
- 58mm round bottle opener magnets
- 25mm and 58mm keyrings
- 25mm phone ring grip
- Temporary tattoos



# SAQS

## (Sporadically Asked Questions)

### **What is the minimum/maximum order quantity?**

We specialise in small runs, tiny runs in fact. Do you just want one sticker? Weird, but fine.

Currently, we only print runs of 100 stickers or less. Once I evolve into my final form of sticker tycoon, I can print larger runs.

### **Can I get multiple designs printed?**

Absolutely! I don't charge set-up fees for multiple designs so if you order 50 stickers, it's no extra to get 10 copies of 5 designs. If you want 20 or more custom designs (for name tags, pantry labels etc), there might be a teeny tiny fee.

### **Whats the turnaround?**

My printing days are usually Monday, Wednesday and Saturday. Depending on your quantity and finish, I can sometimes offer a turnaround of a couple of hours for a small rush fee. Just let me know when you need your stickers and I will do my best to accommodate you!

### **Can you do my design for me?**

Yeah! Absolutely!

If you have an idea or a rough drawing, let's chat and I can whip something up for you. Design fees will apply but don't worry, as Nixon said, I am not a crook.

# SAQS

(Sporadically Asked Questions)

## How much is it?

I will provide you with an individual quote based on your designs and requirements but here are some examples of recent orders and their costs:

6 x sheets of custom labels measuring 4.5 x 3cm (108 total)

Paper stickers

**\$50**

50 x rectangle stickers measuring 10x 4cm

vinyl with laminate

**\$50**

50 x round stickers measuring 9cm

Vinyl with laminate

**\$100**

5 x Bumper Stickers measuring 23 x 6cm

Vinyl with UV-resistant laminate

+ Custom design with revision

**\$120**

## I still don't know what I'm doing.

Do any of us truly know? Just shoot me an email with your questions and I will do my best to solve all your problems!

Disclaimer: I can not and will not solve any of your financial or legal problems.



# CLUB SPECIALS

**20 x 58mm  
Button Badges**

**\$40**  
RRP \$60

Email us with the  
subject "CLUB SPECIALS"  
to redeem these offers.

Valid until 20/10/24.  
These offers are only  
available to Curtin Guild  
registered clubs.

**100 x  
Kiss-Cut  
holographic  
Membership  
Stickers**  
**\$35**

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